

CHUCK E FOCUS

Week 7 – February 19, 2016

1707 Market Place Blvd Suite 200
Irving, TX 75063
972-258-8507



CHECK OUT THESE NUMBERS!

**SHOUT OUT TO THESE OUTSTANDING RESTAURANTS IN MAKING THE
TOP 10 IN SALES INCREASE LAST WEEK!**

	Restaurant	2015	2016	YOY Increase
1.	New Orleans-Cypress, LA #684	\$22,914	\$53,387	133.0%
2.	North Dartmouth, MA #751	\$15,497	\$35,791	131.0%
3.	New Orleans-Veterans, LA #716	\$44,163	\$96,239	117.9%
4.	Mobile, AL #560	\$30,023	\$62,565	108.4%
5.	Covington, LA #610	\$30,390	\$62,364	105.2%
6.	Slidell, LA #693	\$19,321	\$39,444	104.2%
7.	Attleboro, MA #464	\$18,175	\$36,755	102.2%
8.	Danvers/Boston, MA #478	\$13,605	\$27,451	101.8%
9.	Chicago/Naperville #097	\$21,407	\$41,487	93.8%
10.	Lowell, MA #457	\$14,582	\$27,911	91.4%

**It is a tight race in the top 10, the rankings are changing daily.
Keep up the good work everyone!**



Top Individual Rankings

Name	Store
1. Typhani-Rose Ert	874
2. Shawneece Howard	059
3. Madison Miller	119
4. Joshua Allen	646
5. Andrea Lucero	446
6. Kathleen Trowbridge	496
7. Sophia Dao	032
8. Angela Frey	799
9. Brodi Skierhar	872
10. Christopher Cubillos	699

Top Restaurant

New Hartford, NY ~ 646

Bottom Restaurant

Don't let this be you!!!

Top 10 Restaurants

Name	Store
1. New Hartford, NY	646
2. Melbourne, FL	699
3. Regina, SK	872
4. Calgary, AB	874
5. Stuart (Jensen Beach), FL	690
6. Springfield, PA	529
7. Winchester, VA	119
8. W. Palm Beach, FL	777
9. Abilene, TX	582
10. South Fort Worth, TX	952

MY FAVORITE FUN



#775 Parkville



#559 N. Olmstead



#532 Largo



#931 Mishawaka



#765 Lemon Grove



#474 Glen Burnie



#946 Ft. Wayne



#873 Vaughn



#433 Pembroke Pines



#792 Woodbury



#454 Corpus Christi



#845 Willowdale



#749 Inglewood, MO



#438 Miami



#470 Newington



#672 Mt Juliet



Team2 Meeting
#066 Jacksonville

VALENTINE'S DAY FUN



#468 Orange



#690 Stuart



#849 Nanuet



#706 Houma



#781 Boynton Beach



#939 Augusta



#833 Whitby



#510 West Windsor



#831 Windsor



#092 Waldorf



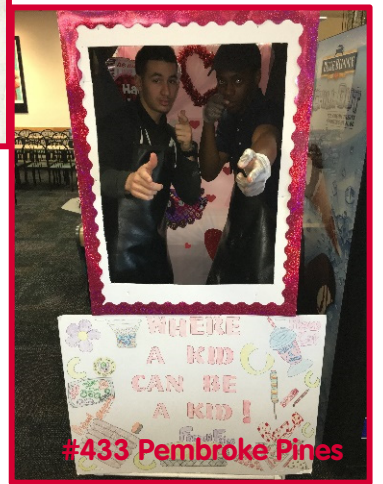
#467 E. Hartford



#611 Norcross



#690 Stuart



#433 Pembroke Pines

DEAR CHUCK E...

I would like the opportunity to compliment and acknowledge one of your excellent employees for an overall outstanding service. This employee was exceptional for her hostess service, attitude, and really made an impression on us. This employee's name is Fallon. In fact, this was our first experience booking a birthday party (which was complete using the Chuck E. Cheese website). We arrived more than 15 minutes early but no more than 30. Fallon was waiting at the door as our party of five walked in. She graciously took us in despite our early arrival. I appreciate the courteous treatment and would like Fallon to know that we appreciate her. I feel that as a result of this type of service, we will return in the near future. As a seasoned professional, (Master of Science Human Resources), I find it equally important to recognize outstanding individuals because they are assets within an organization and the "right fit" can save costs associated with turnover by retaining or hiring qualified, skilled workers from the start. It is obvious that with an employee such as Fallon, there must be others that mimic her attitude. It is with their very legs that carry the organizational "face" for Chuck E. Cheese. You should be proud of Fallon and any others that exude the same work practices.

I wanted to let you guys know how impressed my wife and I were with the manager on duty! His name was Aaron. I have never met someone who was so happy and excited to do his job. He was so friendly with our children. We walked in the front door and our kids were extremely excited to be at Chuck E. Cheese and he danced and cheered with them from the moment they walked into the door! He was very helpful with our food ordering process and was also very patient and helpful with the prize selection process (with two 8 year olds, a 5 year old and a 2 year old this process is usually very difficult). Aaron had fun with the kids as they were making their selections and helped them to make prompt decisions so we could get home. I am not sure if you guys ever take positive inquiries serious but I would hope that Aaron gets awarded for his enthusiasm and willingness to help. People like this make us want to come back more often! Also, we appreciated the updated games and love that each game only takes one token.

I just wanted to send a quick note to tell you how amazing our party manager/planner was at my daughter's birthday party this past Saturday at the Staten Island, NY location. Maria was SO incredibly involved and helpful, and she genuinely seemed to care about making it a fun day for both the kids and parents alike. She went above and beyond, and it's the people like her – those that put 110% into their job – that make loyal and happy customers. Thank you Maria for all of your work and for doing such an amazing job! All of the other parents noticed her hard work and commitment, as well, and she definitely guaranteed some new party customers down the road.

Northern Region
Staten Island, NY #494
RVP Jim Brawley
DM Daniel De Los Santos
GM Andrea Dichiaro
Cast Member Maria

ANNIVERSARIES

5 YEARS

Brandon Kellogg ~ Location 748

10 YEARS

Dan Lynch ~ Location 117

Mary Jaurigue ~ Location 461

Amber Paul ~ Location 577

Dustin Gasper ~ NUO Opener Central

15 YEARS

Richard Glossenger ~ Location 521

Heather Supulski ~ Location 529

Maria Rubi ~ Location 657

Western Region
Modesto, CA #200
RVP Tim Kerum
AD Wayne Casey
GM Echo Webb
Cast Member Fallon



Central Region
Lubbock, TX #933
RVP Chris Kelly
DM Anthony Davis
GM Casey Taggart
Sr Asst Mgr Aaron Wilson

We were there for my daughter's 4th birthday and I just wanted to write about what an excellent experience the party was. I had to reschedule due to weather and the staff was very friendly and accommodating on the phone. Our party host Brittany went above and beyond to make sure the birthday girl and our guests were taken care of. She made us feel welcome and provided great customer service. Thank you for making my daughter's day so special.

Southern Region
Kennesaw, GA #117
RVP Mike Boyko
GM Joe Risnear
Cast Member Brittany

LEARNING & DEVELOPMENT

HERE'S WHAT'S COMING...

New & Improved Birthday Training Materials!
What you get...



Laminated Birthday
Reference Guide



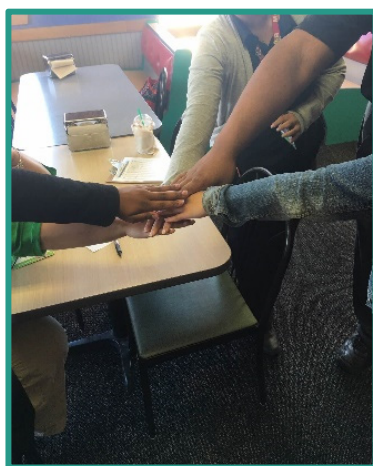
2016 Birthday Party
Operations Manual



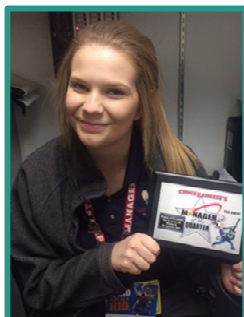
2016 Party Server
Training Video

Stay tuned for more details!

FUN CHECK!
Team Cumberland
#729



**Congratulations to the Managers of the
Quarter from Todd Bell's District!**
GM: Greg Chapman #301 Fort Smith
Manager: Paige Stricklen #301 Fort Smith
Tech: Chris Smith #742 Springfield



MY FAVORITE FUN FEATURE OF THE WEEK GOES TO...

Team Orlando #718

This restaurant had the opportunity to be a part of Make a Wish and incorporated Disney's Frozen into the wish of coming to Chuck E. Cheese. Great job Team Orlando for making a special child's dream come true!



Letter sent in from Team Janesville #728

Chuck E. Cheese's CEC Entertainment PO Box 152077 Irving TX 75015	Chuck E. Cheese's 2500 Milton Ave. Janesville WI 53545
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To Whom it May Concern,
I am writing to tell you that I love going to Chuck E. Cheeses! I enjoy going there with my friends and family! My favorite pizza is great, I like plaincheese pizza! I always get prizes with my tickets! One time when I was little I got a huge teddy-bear!

My name is Joshua Yeske, I live in Edgerton Wisconsin and I am a fourth grader, I love going sledding with my friends, we have alot of fun!

Thank you for letting me have so much fun at Chuck E. Cheeses!

Sincerely,

Joshua Yeske

Thank You!

LEARNING & DEVELOPMENT

Mr. Edwards,

After interacting with one of your employees, Madi Diepstraten, I felt the need to write you a letter. Madi made our experience at Chuck-E-Cheese a great one! She was incredibly professional with the adults, and light-hearted with the kids. She went above and beyond the call of duty by making sure our order was taken quickly and that we had what we needed, despite how busy it was that night. You are lucky to have her as an employee. We will definitely come back because of Madi.

Take care,

Tammy Ramsay

Tammy Ramsay



Sent in from Team Laguna Hills #378

MERCHANDISE

The 5000 Ticket Mario DS Holder (item#59063) is now reduced to 2500 Tickets. Please move down to the new lower ticket category if you have these currently on the wall.

The 1000 Ticket Wild Grinders (Item# 59568) is now reduced to 600 Tickets. Please move down to the new lower ticket category if you have these currently on the wall.

Please be aware of your order day. Cutoff time is noon your time on your order day. If you are not sure of your order day please e-mail: Joe at jpeterston@cecentertainment.com, Angel at aatchley@cecentertainment.com or Todd at tyells@cecentertainment.com.

If your order is placed late it will not be released unless you call Dennis Foland at 1-909-930-9900 and notify them, or until your next order day the following week. Early orders will also not be released until your scheduled order day.

The CEC Cone Cup (promo cup) is in stock and available to order. Please do not substitute birthday cups if you are currently out of stock of promo cups.

Please check every caddy to ensure you have the correct inserts.

NEW Beer, Wine
Dessert or Dessert

NEW WiFi

NEW App Games

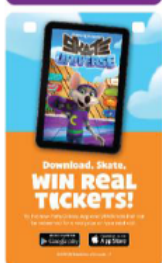
NEW Birthday

Ice Cream

E-Club
Playtime

**FRONT
SIDE**

**BACK
SIDE**



* Only available to restaurants who serve beer and wine.

Re-orders of caddy's are available through ASB on your online purchasing system. All other re-orders please email dthompson@cecentertainment.com



Chuck E. Cheese's HOT JOBS

GENERAL MANAGER

621 ~ Phoenix, AZ	792 ~ Woodbury, MN
312 ~ Fayetteville, AR	517 ~ Rochester, NY
322 ~ Dublin, CA	737 ~ Columbus, OH
357 ~ Lakewood, CA	890 ~ Lawton, OK
410 ~ Sacramento, CA	660 ~ Portland, OR
761 ~ Santa Maria, CA	667 ~ Jackson, TN
768 ~ Pinole, CA	570 ~ Texarkana, TX
719 ~ West Orlando, FL	577 ~ Texarkana, TX
112 ~ Florence, KY	867 ~ Fort Worth – Presidio, TX
963 ~ Lexington, KY	114 ~ Layton, UT
	624 ~ Lynnwood, WA

DISTRICT MANAGER

District Manager	Based in Denver, CO
District Manager	Based in Minneapolis, MN

DT MANAGER

DT Manager	Based in Greensburg, PA
DT Manager	Based in Lewisville, TX

SUPPORT CENTER

Call Center Lead Administrator

- 1+ years of Chuck E. Cheese's supervisory experience
- Ability to work Monday-Friday 1:30-10:00 PM with some weekends required

Sr. Guest Relations Specialist

- 1+ years of Chuck E. Cheese's supervisory experience
- Availability to work days during the week and weekend

Please visit www.chuckecheese.com/careers to review all open positions.